

## Smart 4 Paws Inc/ Find Toby in PA

### 2019 Annual Report



**Find Toby in PA 2019 Statistics:** 9,532 total posts created to help reunite 5,754 total pets (4,332 dogs, 1,272 cats, 150 other).

Note that the reunited numbers are highly dependent upon the original contact providing follow-up information on status of animal.

#### Toby's Story and how the FIND TOBY in PA Facebook site was started 1/1/12

It all began New Year's Eve 2012 when TOBY got loose from his house in Mechanicsburg, PA. He had no collar on, and no microchip.

My son and his friends were out that night in the Mechanicsburg area, and just happened to see this dog wandering around the street. My son coaxed him over and Toby jumped right into my son's car. My son attempted to bring him back to our house in Carlisle knowing that I would search and find the dog's owner the next day. But when my son got to our house and opened the car door, Toby bolted out and took off running into the night. My son called me and I immediately came home and posted the info to craigslist...this poor dog was not only on the run, but now also in an area totally unfamiliar to him about 6 miles west of where his home was.

On Jan 1, 2012, I heard people outside my home calling for "TOBY" - this was the first time I met Toby's owner Rick...he had seen my ad on craigslist ..and so the search began. I created the FIND TOBY in PA Facebook site, hoping that networking would help bring Toby home. Rick was completely dedicated to finding his dog and physically went out EVERY day searching and talking to anyone he could find in the area! About this time is when I started to meet all the AWESOME committed people in rescue who are still with us on the site. I had been involved in volunteer work at shelters and rescue years ago, but had lost touch with most of the network. Flyers were created and we had many people helping to circulate them. Some days we had sightings of Toby, other days...nothing. At each sighting, Rick was on the spot within minutes, but Toby was elusive and moving fast. There were several days when Toby was seen at a truck stop along a very busy highway. A feeding station, camera and trap were set up at the truck stop, but no Toby.

After 16 days and an outpouring of help, Toby was found! He had wandered about 10-15 miles in the Carlisle / Middlesex, PA areas, going into town, then to the outskirts, then to the truck stops and finally out Rt 941. He wandered into a family's yard and they kindly took him in, not knowing anything about him or the massive search going on. They took him to Carlisle Veterinary Clinic to be checked out, and a vet tech recognized him from an updated flyer that had just been hung in the clinic earlier that day. Watching that reunion between Toby and his owner Rick at the vet clinic was something I will NEVER forget. Welcome home Toby!

After Toby was home safe and sound, I really had every intention of closing down the Facebook site...but there were just too many other babies lost out there, and too many requests from heartbroken owners who needed our help. The rest, as they say, is history - thanks to every one of you reading this! You all are beyond words and I am forever grateful for your dedication and compassion for animals! I'm proud to be a member of this site :-)

*-Kathy,* Dec 12, 2012



Our site's founding pup and namesake -  
Toby Kraut



The Find Toby in PA story has continued now for 7+ years after that post. The page has grown, we have expanded our field work, we have become a 501c3 nonprofit as Smart 4 Paws, Inc with a "Doing Business As" (DBA) Find Toby in PA. All this has been possible through the hard work, dedication, and love of a network of volunteers.

Toby passed away in 2017 and was with his beloved owner, Rick. We keep in touch with both Kathy and Rick.

We continue what they started - in their honor and Toby's memory – and continue to reunite the lost pets of Pennsylvania and Surrounding States.

### **2019 Highlights**

Thanks to our volunteers and supporters, 2019 has brought about some great outcomes for Smart 4 Paws Inc, doing business as Find Toby in PA.

We increased our Board of Directors to help lead our organization into the future.

We created our new logo which was introduced on January 1, 2020. Not everyone realizes how much goes into a logo, but our Board really worked hard to keep to the origins of our organization – the original Toby who is the reason our page exists. Some of the key points about our new logo which was announced on our Facebook Page:

- Our mascot, Toby's profile was used for the center dog
- We added a smile indicating pride in helping to reunite lost pets which is also our official mission
- The bandana around Toby's neck is blue just like our mascots
- Paw prints on the bandana are for all the other pets that we help
- Did you catch the collar encircling Toby?
- Blue stands for trust which you put in us to help reunite pets
- Orange represents determination, encouragement and happiness, all things important to us

Missing Animal Response (Lost Pet Recovery Training) or "MAR" is a professional training program developed in 2005 by Kat Albrecht, a leading pioneer of the lost pet industry. Eight of our volunteers are now graduates of MAR's 8-week training course (One of those volunteers continued for the 10-week class to learn more about training a search dog) and we have a few more to follow in 2020. This is the largest # of volunteers to be MAR graduates in the state!

We attended many events throughout the year where we have demonstrated our traps, performed microchip checks, and helped educate people on what to do if they lose or find a pet. We were also invited to give a presentation on lost pet prevention at Woofstock, held in Harrisburg, PA on Sept 29.

Our amazing volunteers provided over 5,096 hours of staffed time for our Facebook page. The hours spent in the field are more than we can even count! The time it takes to prepare and hang flyers, establish feeding stations and keep them refreshed, take calls about sightings, set traps and cameras, and ultimately capture a pet at large are more than we can even try to estimate!

### **Volunteer Spotlight**

#### **Bill L**

Bill has been a volunteer with Find Toby in PA for over 4 years.

Bill is one of the admins who helps to staff our Facebook page for 14 hours a day.

He has also helped us "behind the scenes" with modifying and repairing our traps which are used by our field volunteers to assist in capturing lost pets.

Bill and his wonderful wife, Theresa, are owned by 2 mini doxies – Buddy and Gracie – and 7 noisy parakeets.

Bill – THANK YOU for all you do to support our organization!



One of our volunteers performing a microchip check at an event.

We offer a free microchip check to help ensure your pet's chip can be located and we make sure owners have the number and know how to make sure their contact information is up-to-date.

While we cannot feature every pet that we assisted with this year, here are details on a few of our cases:



Noel was lost from a fast food restaurant when her family was traveling through Carlisle, PA from New Jersey on their way to Florida. FT volunteer Michelle L set out traps and cameras and very soon after successfully caught Noel! She was soon reunited with her family.



Violet the Mastiff took her family and a team of Find Toby volunteers on a 2 month journey until she was successfully trapped in our custom Missy trap.



Dunkel's Reunion Photo: Laura C, Paula C, Diane R, Dunkel's Owner

Dunkel was lost in Pfoutz Valley, PA and after 21 days lost, Dunkel was reunited with his family! FT volunteer Diane R posted flyers, got the sighting and successfully trapped this sweet pup!! We are forever grateful to the Huss family for allowing her to invade their property as she set up the Missy Trap and eventual capture.



Gizmo was lost from home for 30 days in January before being reunited. She is believed to have been hiding under the neighbor's deck.



Peanut was lost from Enola, PA and after a 15 day adventure she was successfully trapped by the Find Toby team of volunteers Carla G, Diane R, Glenda R., Lisa G.



This was a very long and emotional 18 days for the family and the Find Toby Team. Hazel is a wonderful and sweet dog but very skittish and not socialized so would run at the sight of a stranger. She was reported as being on busy Rt 15 multiple times so all we could do was pray for her safety until we could get the break needed. That break came on Saturday when a solid, real time sighting came in. Finally we could put a trapping plan into operation!!! Hazel resisted for 2 days, showing up on our cell cams but not going into the trap. Hazel was safely captured in one of the Find Toby traps!

## Financials

Smart 4 Paws, Inc operates on a small budget and files a form 990-N for tax-exempt organizations that are not required to file Form 990 or Form 990-EZ.

Our Board of Directors and volunteers are not compensated for their service.

Expenditures for the year were just over \$10k

Most people come to know us as a Facebook page and they are not aware that we fundraise in order to have scanners, traps, cameras, and all supplies that go along with that so our volunteers can use that equipment to assist in reuniting and securing pets at large – we have over 30 volunteers who assist with lost pets in the field.

We do break insurance out into its own category, but it really is part of our Operations expenses, so in total over 80% (just over \$8,400) of our annual expenditures are directly for operations.

The remaining expenses for Admin, Fundraising and Training each spent \$600-\$700 for the year. Training funds were donor-directed (where the donor specifies the purpose that we must use a donation for) and were spent in accordance with that donation request. Admin Expenses: This year we held two events for our volunteers, a picnic and holiday party – both of which incorporated volunteer training. While our volunteers still donated much of their own materials, our Board directed funds to provide some of the items for these events so those expenses are in our Admin spend for 2019. Also included in Admin are some of the necessities of a nonprofit: legal and professional fees, postage and the cost of our PO box.

Fundraising includes the cost of merchandise, such as t-shirts, which are sold to raise funds for the organization as well as Paypal fees which we incur when donations are sent to us. Donors who use paypal can select “family and friends” which eliminates this fee. These expenses are offset by the income generated.

## Closing

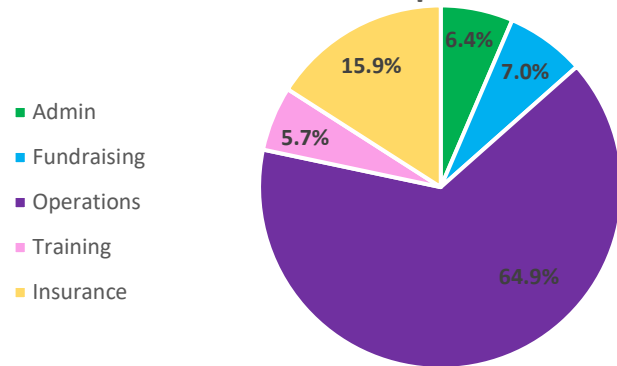
Smart 4 Paws, Inc, DBA Find Toby in PA is operated by a team of animal-loving volunteers who selflessly give their time to help the lost and found pets in our community.

We are so grateful for the volunteers and supporters who work to fulfil our mission: Reuniting Lost Pets!

Thank you for your continued support.

Submitted by: Rachel Black, President

## Smart 4 Paws/ Find Toby in PA 2019 Expenses



Some of our Find Toby Volunteers and a few spouses came together for a holiday party in December. Our Thanks to the Camp Hill Giant Community Room.