

# Smart 4 Paws Inc/ Find Toby in PA

## 2021 Annual Report

Smart 4 Paws, Inc and Find Toby in PA continue to pursue our mission of Reuniting Lost Pets as we look ahead to celebrating our 10<sup>th</sup> anniversary in 2022.

### Volunteer Spotlight

Not all superheroes wear capes ... and that surely is the truth for our volunteers. Often found behind computer screens, keyboards, cameras, traps, and telephones, our volunteers are an amazing, caring, knowledgeable group of people who give their free time to help those who have lost or found a pet. Our volunteers are here to help guide

and assist frantic owners of lost pets as well as the people who have found a lost pet and aren't sure what to do.

Each year we have issued an annual report, we have highlighted a single volunteer. This year, we wanted to give a mention to all of our volunteers. Thank you to the superheroes that keep us going!

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Alycia H	Jake S	Michele Z
Anita C	Jenna W	Michelle L
Ashley K	Julie L	Rachael B
Becky B	Kelly L	Rachel B
Bill L	Kelly S	Ryan B
Brandy W	Kim B	Sandy B
Brittany P	Kim B	Sara L
Carla G	That isn't a typo - we have two Kim B's	Shannan D
Carrie M	Kimberly T	Sharon C
Chris D	Kristina S	Stacey C
Diane R	Linda L	Sue L
Donna N	Lisa G	Tina C
Glenda R	Lori C	Vicky B
lan K	Melissa F	

#### Volunteer Needs

As we look back at our past and head into our 10<sup>th</sup> year of serving our community every day of the year, we have grown and expect to soon reach 100,000 followers on our Facebook page. With this growth, we are in need of animal-loving, caring, passionate volunteers who want to learn how to do what we do (don't worry, we train you). You would be part of the team of superheroes who make our organization work!

Our two biggest needs are page administrators & field volunteers. Here are a little about those roles:

**Page Administrators** are often someone's first contact with our organization and are a reassuring and guiding voice in scary & unfamiliar situations. Volunteers go through training with a mentor, learn a wide variety of tips and procedures to help with all sorts of lost & found pets in various situations. We do ask for a commitment of 4 hours per week (excluding vacations, etc) to staff our page from 8am to 10pm daily. We have the greatest need for weekend help at this time but all times can use additional help.

**Field Volunteers** assist with tracking and trapping of lost pets and help make more reunites possible. Our Field Volunteers are trained with a mentor to provide a valuable service in housing, transporting, and using our equipment, creating and helping to post flyers, and coaching & instructing with regard to lost pet behavior. We



have need for volunteers in many areas throughout Central PA. The timing for field work is quite varied and our goal is to build teams in different areas so equipment and knowledgeable help is never too far away.

If this sounds like something you would be interested in helping with, please visit our website for the link to our volunteer application: <u>https://www.findtobyinpa.org/how-can-i-help</u>

#### 2021 Highlights

Note that we began keeping statistics in 2016.

As of the end of 2021, we reached over 31,000 reunites of dogs & cats! Nearly 24k dogs and over 7k cats. We reached a record 5,900 reunions in 2021, this is 163% more than in 2016. Our total posts were nearly 12,000 in 2021, an increase of 164% from 2016.

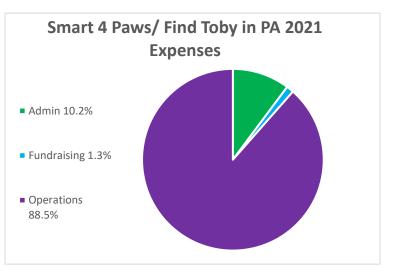
#### **Financials**

Smart 4 Paws, Inc operates on a small budget and files a form 990-N for tax-exempt organizations that are not required to file Form 990 or Form 990-EZ.

Our Board of Directors and volunteers are not compensated for their service.

Expenditures for the year were just over \$16k.

Operations expenses include the costs for our traps, flyers, trapping supplies, microchip scanners, cellular service for our cameras and insurance.



Admin expenses are from items such as: the cost of quickbooks, postage, the cost of our PO box.

Fundraising expenses are entirely PayPal fees this year. Donors who choose to make a donation as sending to "friends or family" do not result in any fees, all other donations are charged a fee by PayPal.

#### <u>Closing</u>

Smart 4 Paws, Inc, DBA Find Toby in PA is operated by a team of animal-loving volunteers who selflessly give their time to help the lost and found pets in our community. As many things around us change, our volunteers continued to fulfil our mission: Reuniting Lost Pets!

We cannot Thank You enough for your continued support.

Submitted by: Rachel Black, President